

### **Sample Solicitation Letter (long)**

In a few weeks, I will join dozens of Chai Cyclists in Chicago's Bike the Drive, a thirty-mile rally on Lake Shore Drive, to raise money for Chai Lifeline, a wonderful organization dedicated to helping very sick children and their families.

Chai Lifeline is an international organization that provides year-round emotional, social, and financial support to more than 3,000 children and their families every year. Through two-dozen free programs and services that touch each member of the family, Chai Lifeline helps children with life-threatening and lifelong illnesses and their families live full and happy lives despite the presence of illness. Its flagship programs are Camp Simcha and Camp Simcha Special, two magical overnight camping adventures designed to meet the medical and social needs of children and teens with life-threatening or lifelong medical illnesses. Every year, these wonderful camps give more than 400 kids a break from illness, isolation and pain, and instill within them the determination to tackle illness for another year.

As a Chai Cyclist, I have pledged to raise at least \$180 for this unique organization and I hope you will help me reach this goal. All donations are 100% tax deductible, and if your company has a matching gift program, your gift may be doubled or tripled

Thank you for supporting me, and in doing so, helping children and their families cope with the diagnosis, treatment and aftermath of serious pediatric illness.

Best regards,

P.S. Please feel free to forward this to anyone who might be interested in supporting Chai Lifeline.